



Directorate of Prime Ministers Employment Generation Programme
KHADI & VILLAGE INDUSTRIES COMMISSION
Ministry of Micro, Small & Medium Enterprises
Govt. of India,
Gramodaya, 3 Irla Road, Vile Parle (W), Mumbai-400056
Phone : 26713686



No.PMEGP/BFL/Cir.Guide/2019-20

Date: 23.10.2019.

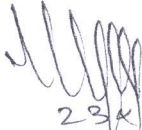
CIRCULAR

Subject: Online EDP training programme under PMEGP.

The Prime Minister Employment Generation Programme was launched in the year 2008-09 and successfully implementing till now. For effective implementation of the scheme, various supporting components such as EDP training, Awareness Camps, Workshops, Exhibitions etc. have been included under Backward & Forward Linkages in the scheme guidelines.

In order to sanction and release the loan to the beneficiary, EDP is mandatory for claiming the margin money subsidy on PMEGP online portal by the financing bank. At Present EDP is conducted through designated training centers of RSETI/RUDSETI and KVIC/KVIB/DIC/State/Central Government Training Centers.

More often, EDP creates bottlenecks for claiming the margin money by the financing banks which affects the progress in achieving the target. In order to address this issue, KVIC has to repeatedly request the Ministry to exempt the EDP training enabling the financing banks to claim the margin money and to achieve the target. The Ministry while extending the exemption from EDP from time to time, directed KVIC to adopt online EDP training and put into operation immediately vide letter dated 03.09.2019.


23K

Contd..2/

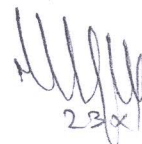
Accordingly, an EDP online training portal and the mobile app have been designed, developed and made live w.e.f. 22.10.2019. The online EDP portal can be accessed either through PMEGP e-portal (www.kviconline.gov.in/pmegp) or through KVIC website (www.kvic.org.in). The portal can also be accessed through url:www.kvic.udiyami.org.in. The online EDP training also made available through mobile app which can be downloaded from the play store by searching "udyami".

The PMEGP beneficiaries have to register on the online portal/mobile app through their registered mobile no. or the applicant ID of PMEGP e-portal. There are 11 modules of various subjects and topics in line with the approved EDP syllabus are made available for First Generation Entrepreneurs on the portal. Each module covers the various topics such as Business Registration, Entrepreneurial skills, Taxation, GST, Finance, Marketing, Social Media, e-commerce, risk, expansion etc. These contents are also available in Video and PDF format in English and Hindi. A certificate and letter of appreciation specifying the Grade will be generated by the portal on completion of the training.

The Portal will also provide Project Reports, Industrial documentaries, expert episodes, guidance for Statutory Registration and various Govt. grants, incentives and other related information. The aforesaid support shall be available for one (1) year on the portal for nurturing the PMEGP entrepreneurs after completion of the mandatory EDP training.

The Portal is also available for new entrepreneurs who require guidance for starting the new business and formulation of the project report etc. on chargeable basis.

A helpdesk also made available to address the issues on 07526000333/07526000555 or through e-mail:helpdesk@udyami.org.in



Contd...3/

23x

All the Implementing Agencies are hereby requested to take note of the above and convey the PMEGP beneficiaries and prospective beneficiaries including the financing banks to avail the online EDP facilities.

This is issued with the approval of Competent Authority.


(M. RAJAN BABU)
DY.CEO(PMEGP)

To,

1. All State/Divisional Offices, KVIC.
2. All State/UT KVI Boards.
3. All Zonal Dy. CEOs.
4. All Director, Industries, State Govt.
5. All CMDs of Bank.
6. The Secretary, Samadhan Samiti, Lucknow.

Copy for kind information to:

1. Jt. Secretary, Ministry of MSME, New Delhi
2. OSD to Chairman, KVIC
3. OSD to CEO, KVIC
4. Jt. CEO, KVIC, Mumbai
5. OSD to CVO Cell, KVIC, Mumbai
6. OSD to FA Cell, KVIC, Mumbai
7. Dy.CEOs in Central Office, KVIC, Mumbai
8. Director (IT) with a request to place the Circular on KVIC/PMEGP website.
9. Director (Publicity) with a request to publish the same in the ensuing "JAGRITI"
10. Director (Hindi Cell) for translation in Hindi
11. Master file for record.


DY.CEO (PMEGP)
23/11/19